



RECRUITMENT NOTICE

Trade Mission to New England/Boston September 13-17, 2010

On behalf of Innovation PEI, ACOA PEI and other Trade Team PEI partners, we are undertaking recruitments for a **Trade Team PEI Mission to New England**, scheduled to take place from **September 13-17, 2010**. This mission will be based in **Boston**, with travel to business meetings within and beyond the city and state as required.

The New England market is of primary interest to the Atlantic Region and offers continued opportunity for trade and technology partnerships. Reflecting the diversity of Prince Edward Island's economy, companies and organizations across a variety of strategic sectors (manufacturing, building products, consumer products, food, ICT, bioscience and education) are encouraged to participate in this mission.

As with all Trade Team PEI Missions, the program will feature business-to-business meetings arranged through the services of a (contracted) matchmaker. A diligent effort will be made to ensure that a minimum of six (6) quality business meetings are scheduled that are in line with your market objectives. Additionally, networking receptions, on-site coordination and ground transportation support will complement the business program.

The fee to participate in this mission has been set at **\$300.00** and includes all program elements referenced above. Participants will be responsible for covering the costs of airfare, accommodations and meals. Please note that Innovation PEI will assist with forty percent funding towards eligible travel expenses (airfare, accommodations and meals based on a per diem).

Any company and organization interested in participating in this Trade Team PEI Mission to New England/Boston must submit a Registration Form, along with their participation fee, by **Friday, July 9th, 2010** to secure their participation. For further information, please contact Jane MacIsaac (Innovation PEI) at (902) 368-4737 (jlmacisaac@gov.pe.ca) or Jeff Burry (ACOA PEI) at (902) 368-0738 (Jeff.Burry@acoa-apeca.gc.ca).

We look forward to hearing from you.

Sincerely,

Brian Keefe
Provincial Co-Chair
Innovation PEI

Mike Dillon
Federal Co-Chair
ACOA PEI