

Trade Team PEI

invites you to its

“Trade Calendar” Launch

and

Special Guest Presentation

by

**Ms. Nathalie Béchamp
Consul & Senior Trade Commissioner
Consulate General of Canada – New York City**

***Doing Business in the “BIG APPLE!”
Market Opportunities for Canadian Enterprises***

11:45 a.m. – 1:30 p.m.

Thursday, September 9th, 2010

Grafton Room

Rodd Charlottetown Hotel

As part of its ongoing mandate to promote trade & export development, Trade Team PEI kindly invites you to attend the launch of its 2010-11 *Trade Calendar* on Thursday, September 9th at the Rodd Charlottetown Hotel.

Covering the period of September 2010 – May 2011, the *Trade Calendar* will confirm the dates and locations of an active roster of planned PEI specific and Pan-Atlantic trade missions abroad, sector-based trade shows and market information sessions.

The session will begin at **11:45 a.m.** with registration and a complimentary luncheon. Following the Calendar Launch presentation, Trade Team PEI will introduce Ms. Natalie Béchamp, Senior Trade Commissioner with the Canadian Consulate Office in New York City, who will deliver an informative presentation on “Doing Business in the Big Apple.” Ms. Béchamp’s presentation will offer a market overview of the New York City and Area market and reflect on the business opportunities that exist for Canadian companies. This ‘spotlight’ on the New York City market is in advance of a planned Trade Team PEI Trade Mission to this market in mid-November.

To confirm your attendance at this event, please contact Ms. Nancy McGregor at ACOA PEI by telephone at (902) 566-7485 or by email at Nancy.McGregor@acoa-apeca.gc.ca. Thank you and we look forward to seeing you on September 9th.

Mike Dillon
Federal Co-Chair

Brian Keefe
Provincial Co-Chair